

[8] Financial Report

(Unit: Yen)

		ACTUAL	BUDGET
Revenue	Initial Balance	2,228,470	2,228,470
	Company sponsorship and donations	9,224,899	9,000,000
	Registration Fee (¥60,000 per team ×161 teams)	9,660,000	12,000,000
	Fundraising (Donation from participants)*	44,913,564	50,000,000
	Sales (T-shirts, chartered bus fee, member change fee etc.)	495,400	450,000
	Award Night Fee (¥2,000 ×132 persons)	264,000	240,000
	Revenue Total	66,786,234	74,068,470

		ACTUAL	BUDGET
Cost	Operations	13,456,416	13,500,000
	-Event day operations (Facilities charge, equipment, rental fee)	5,005,841	5,000,000
	-Time tracking (Outsourced machinery and administration)	4,000,575	4,000,000
	-Outsourced contract with Sports Event Company	4,450,000	4,500,000
	Human Resources	14,183,659	15,000,000
	-Event preparation staff	8,422,402	9,000,000
	-Event day staff (medical, security service etc.)	5,761,257	6,000,000
	Transportation (For trail modification, prior communication and briefing etc.)	865,485	1,000,000
	Advertising		
	*Posters, Information Booklet, Map Book, Fundraising Kit	2,431,094	2,500,000
	*Participant Registration website		
	*Advertising (Specialized magazine etc.)		
	Communications	171,751	200,000
	Management (Insurance, Commissions, Meeting etc.)	2,507,388	3,000,000
Reporting (Award Night, local reporting sessions)	675,000	800,000	
Subtotal	34,290,793	36,000,000	
International Cooperation Activities (Please refer to "Oxfam Trailwalker Japan 2008 International Cooperation Activities spending plan" for breakdown)	32,495,441	36,000,000	
Cost Total	66,786,234	72,000,000	
Final Balance	48,002	2,068,470	

* We adopted the exchange rate of the Bank of Tokyo-Mitsubishi UFJ on February 2010 when we started to accept fundraising 1USD = 89.37JPY 1GBP= 137.46 JPY 1 HKD= 11.20JPY

ANNEX: International Cooperation Activities spending plan

Period: From August 2010 to end of July 2011

(Unit: Yen)

Revenue	International Cooperation Activities	32,495,441
	Total	

Cost	Will be spend on International Cooperation Activities which Oxfam International operates	
	●Emergency Humanitarian Relief (EMR)	
	EMR in the Republic of Congo	1,800,000
	Reserve for Emergency Humanitarian Relief	400,000
	Subtotal	2,200,000
	●Long-Term Development	
	India (Life Improvement of Farm Village Region, Supporting Independence of Women)	5,000,000
	The Republic of South Africa (AIDS Prevention and Treatment)	3,500,000
	Malawi Health and Sanitation	4,000,000
	Pacific States Climate Change	3,500,000
	Programmes for supporting small-sized enterprises	5,045,897
	Subtotal	21,045,897
	●Advocacy and Campaigning	
	Advocating activities	3,000,000
	Campaign activities	3,000,000
	Subtotal	6,000,000
	●Support for Tohoku District	
	Support for the earthquake & tsunami relief efforts in Tohoku district	3,249,544
	Subtotal	3,249,544
	Total	32,495,441

※Planned donation usage might change according to the circumstances in the supporting region