

[9] Financial Report

July 31st, 2009 (Unit: Yen)

		ACTUAL	BUDGET
Revenue	Initial Balance	3,762,362	3,762,362
	Company sponsorship and donations	8,014,846	11,500,000
	Registration Fee (¥60,000 per team ×205 teams)	10,860,000	13,500,000
	Fundraising (Donation from participants)*	49,246,830	67,500,000
	Sales (T-shirts, chartered bus fee, member change fee etc.)	636,000	550,000
	Award Night Fee (¥3,000 ×121 persons)	363,000	300,000
	Revenue Total	72,883,038	97,112,362

		ACTUAL	BUDGET
Cost	Operations	15,640,604	18,200,000
	-Event day operations (Facilities charge, equipment, rental fee)	5,018,593	5,200,000
	-Time tracking (Outsourced machinery and administration)	5,292,000	4,000,000
	-Outsourced contract with Sports Event Company	5,330,011	9,000,000
	Human Resources	14,853,769	15,000,000
	-Event preparation staff	8,820,073	9,000,000
	-Event day staff (medical, security service etc.)	6,033,696	6,000,000
	Transportation	823,219	1,700,000
	(For trail modification, prior communication and briefing etc.)		
	Advertising	1,515,331	3,200,000
	*Posters, Information Booklet, Map Book, Fundraising Kit		
	*Participant Registration website		
	*Advertising (Specialized magazine etc.)		
	Communications	81,045	300,000
	Management (Insurance, Commissions, Meeting etc.)	2,847,076	3,500,000
Reporting (Award Night, local reporting sessions)	458,108	800,000	
Subtotal	36,219,152	42,700,000	
International Cooperation Activities	36,000,000	54,000,000	
(Please refer to "Oxfam Trailwalker Japan 2009 International Cooperation Activities spending plan" for breakdown)			
Cost Total	72,219,152	96,700,000	
Final Balance	675,619	412,362	

* We adopted the exchange rate of Bank of Tokyo-Mitsubishi UFJ on 31st, March when we started to accept fundraising
1USD = 97.23 JPY 1GBP= 136.45 JPY 1 HKD= 12.24 JPY